

life fm

NEWS

100.7

CHALLENGES & ACHIEVEMENTS

It was great to end the financial year with increased sponsorship and debt free! And thanks to improved terms of contract with Broadcast Australia we are confident that a positive situation can continue. If we remain as we are - not spending very much money, not stretching ourselves very far, and with support remaining static, we should be able to stay financially 'safe' - for a while at least! However, even trying not to strain our resources in order to maintain a basic viability is not a sustainable position in the long term. And God expects more from us than just playing it safe. He said as much in the Parable of the Talents (Matt 25), where those servants who invested their funds in order to get a return were praised, but the one who buried it was severely rebuked.

With the AGM coming up, it is a good time to consider where and how the Lord would like to take the station further. An essential aspect of this is increased participation, including volunteer numbers, church involvement, local voices on-air and local content in programming, membership, and growing sponsorship support.

We hope you can come along to the AGM to hear and share ideas on the future direction of the radio station, and especially on how we can get more people involved in the ministry and work of the station. The Board is also keen to see others join them in the essential role of management and oversight.

The AGM of
Riverland Christian Radio Inc
will be held at

7.30pm

Thursday 23rd October
at the

Loxton Uniting Church Hall
Martha St Loxton

Guest speaker
Monty Lysne

ALL WELCOME!

DINNER FUNDRAISER

On Friday 18th July, St Peters Lutheran Church in Loxton hosted a fundraising dinner for Riverland Life FM, with guest speaker Deb Streicher, a leader in Christian Education in the USA. We thank the congregation at St Peters Church for making the radio station their mission project and for their time and work towards this event. It was a blessing to have the opportunity not only to raise some funds but also to enjoy a good meal in good company and to learn together as well. The amount raised for Riverland Life FM was \$2398. Thank you also to everyone who came along to support the station on the night.

2014 RFL Broadcast

Live broadcasts of the Riverland Football League kicked off this year on Anzac Day.

Our keen commentators Greg Graetz and Travis Dubrich received positive feedback, and also involved a number of other people from the football fraternity in their on-air chats. We still need more help with setting up and running the broadcast equipment, as at this stage that task falls on Mike Western and Scott Gillett. A huge thank you to them!

Our thanks to this year's sponsors for their support:
Cashflow Manager, Hygienic Meats, Flight Motors and Riverland Pools & Maintenance.

Coffee O'Clock comes to Riverland Life FM

Jayne Lochert, former 'Riverlander' and morning radio host at Life FM Adelaide, invited Riverland Life FM to receive their syndicated show, Coffee O'Clock, which we launched on September 1. Coffee O'Clock airs weekdays from 3 to 4pm, with hosts Jayne Lochert and Sharon Smith from Life FM Adelaide chatting with guests on a variety of topics. You can keep up with what's happening on Coffee O'Clock via Facebook.



Radio Training Workshops

Last year, and again this year, Riverland Life FM ran weekend studio training sessions where people experienced, hands on, some of what is involved in putting together a radio broadcast. There are a variety of roles in making radio and the process of producing audio to go to air is really quite simple. It is creative and fun and we are keen to foster any latent talents and make good use of them through our Studio Workshops! We haven't set any more dates but if you'd like to give it a try, just call or email the station to arrange a mutually agreeable time. Suggested duration for a guided studio session is one hour.



"And let us consider how we may spur one another on toward love and good deeds"

(Hebrews 10:24 NIV)

Since our last newsletter our sales rep Jo Oldman resigned from the position with Riverland Life FM to be at home with family. We were sad to have Jo leave us, but are very appreciative of her enthusiasm for the station and her hard work in the sales area and will readily welcome her back when the time is right for her. Jo made a considerable impact in a short time, demonstrating that opportunities for sponsorship growth are available. We remain in need of a salesperson who can promote the station and build positive partnerships within the community, with businesses in particular and churches as well. It is a work that develops slowly and with patience and persistence. Please pray that the right person - or persons - can be found to serve in this role.

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~ A big **THANK YOU** to all our Sponsors ~

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