

WE'RE HERE TO STAY!

Great news! In December we announced that we had met our Stage One goal of raising \$35,000 for Broadcast Australia costs. These costs consist of the site fees at the Loxton tower facility operated by Broadcast Australia, and the associated electricity supply. Now we are in Stage Two where our aim is to complete all remaining payments by 31st March, including the advance payment of six months of Broadcast Australia site and electricity fees to the end of June. We are still making progress and the remaining figure now needed is \$14,000.

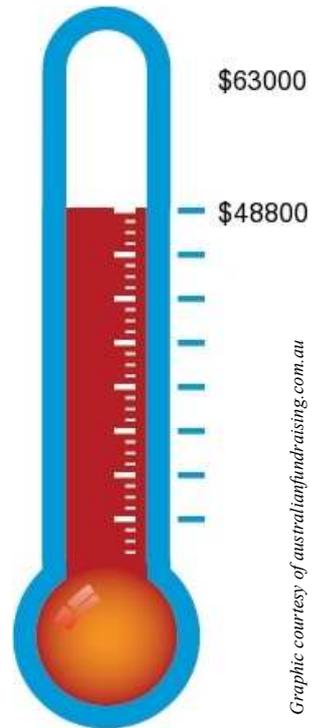
Introducing our new Sales Rep

Jo Oldman is Riverland Life FM's newly appointed Sponsorship Sales Representative. Jo, with her family, recently moved to Loxton, leaving behind a successful sales position in Adelaide, and has kindly accepted the job of obtaining new sponsors for the station.



We warmly welcome Jo to the Riverland and to our team. If you'd like to discuss station sponsorship, Jo is happy to take your call on 0498 997 975.

The Board of Management is reluctant to ask more from those who have already given so generously. They are working to open up new avenues of income, particularly in station sponsorship. But we can still use everyone's help to spread the word about the station's need and also the opportunity that radio affords to get the life-saving message of Jesus Christ out into our community. Please continue to pray for the station, the Board of Management, for staff and volunteers and especially for the ministry on the airwaves.



Graphic courtesy of australianfundraising.com.au

BBQ & STALL

LOXTON, SATURDAY 15TH MARCH

On Saturday 15th March St Peter's Youth is putting on a BBQ and stall to help Riverland Life FM with our fund-raising goal. There will also be giveaway items and competitions.

If you have saleable items to donate, such as jams, cakes, biscuits, produce, etc, they will be gratefully received. You're invited to join us from 9am in the median strip on East Terrace Loxton.



POINTS FOR PRAYER ...

- That we are able to meet our fundraising goal with sufficient remaining funds to meet all our other financial needs.
- That the Lord would call into service more people to participate in the ministry both on-air and behind the scenes.
- That the station will develop further in service to the Gospel and in partnership with local churches to bless our community.
- That the Lord would give us success in obtaining a tower and the various applications required to establish a repeater to improve transmission in the Waikerie area.
- That the Lord would bless Jo Oldman and her family, and give her guidance as she ventures out as our Sales Representative.

Feedback

We've had some encouraging feedback from listeners:

'The Christmas day programming was excellent. I loved the way it was delivered, the message and the music, with all the different music styles it was great.' - G

'You play the best music.' - D

'Thank you so much for your wonderful radio - an answer to a prayer.' - M

'Love your music - sure hope you stay on air!'

What's New On-air

New to our programming this year, is 'God Conversations' with Tania Harris. These are short inspirational daily spots, focusing in particular on hearing from God. The 'God Conversations' series comes to us courtesy of Vision Radio.



Radio Training Workshops

We hope to run more training sessions this year on Sunday afternoons at our studios. The sessions aim to familiarise participants with our programming priorities, operational systems, and the technical aspects of producing audio for radio. But don't be put off by the technical stuff! It's a chance to see what radio ministry is all about, and also to have a bit of creative fun, and if you want, to get your own voice on the radio. If you'd like to participate, give us a call and we'll let you know the dates when they are arranged.

2014 RFL Broadcast Help Wanted

We look forward to resuming our local football broadcasts this year, recognising that it doesn't happen without a dedicated team in place, committed to setting up and running the equipment and presenting the commentary. We'd love to see more helpers involved, particularly with the technical aspects, in order to relieve the pressure on the few who front up each Saturday afternoon during the 20-week season. So if you're technically minded, are free to attend some weekend football matches, and would appreciate the opportunity to get out amongst the community, then give us a call!

Current Sponsors of Riverland Life FM

~ A big **THANK YOU** to all our Sponsors ~

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Cashflow Manager

Book-keeping Solutions, 1800 88 78 68

Christian Family Bookshop

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East Terrace Loxton, 8584 6663

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Riverland Christian School

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2 Wilson St Berri, 8582 5100

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(formerly Southwick Goodyear)

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Vardaro Studios

26 Kay Avenue, Berri, 8582 3111

Yard General Builders

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